

## NRMA's fast charging network: Learnings and opportunities

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### We are at the beginning of a motoring transformation



20 new electric models on the way from GM



**2019** every new Volvo will have an electric motor



Battery technology rapidly improving. EVs becoming cheaper





2-3 weeks fuel supply in Australia



**7 countries** planning to ban ICE vehicle sales

145m EVs by 2035



2030 VW electrifying its entire fleet



Committed investment into EVs by VW, Daimler, BMW

> 2m EVs worldwide today

17/10/2018 3

### There is demand for EVs, but large barriers too

#### **Barriers to EV purchasing** If fast charging infrastructure is available... more likely to consider purchasing an EV **65%** Vehicle cost and choice of owners more likely to take road 94% trips in their EVs Lack of infrastructure / range anxiety expect fast charging stations to be located in regional towns, close to 61% amenities and services

# We are building a network that will change perceptions of electric vehicle ownership

1. Ubiquitous coverage across NSW and ACT

2. Universal access

3. Free for members

40+ DC fast charging stations, covering 95% of member road trips

CCS2 and CHAdeMO plug types

Available to non-members at a reasonable cost

## There are currently 10 Universal Access DC fast chargers in NSW and ACT (non-Tesla)



- NRMA
  - Olympic Park
  - Newcastle
  - Hunter Valley
  - Mittagong
  - Jindabyne
  - Berry (coming soon)
- Byron Bay
- University of Wollongong
- ACT x 3

#### Wallsend, Newcastle, NSW

#### Wallsend, Newcastle, UK







#### DC fast charging is part of the story



#### Councils have a roll to play in enabling journeys and destinations

Safe parking bays, close to amenities

**Exclusive use for EVs, with enforcement** 

**Promotion within the local community** 

Content to help drivers engage with local services

Integration into masterplan processes

Integration into tourism destination management plans and funding



#### **Encouraging local EV take up**

Planning controls apartments infrastructure

**Controls and/or incentives for commercial developments** 

Local incentives eg. untimed parking for EVs, preferential parking, free EV charging for ratepayers, ...

Integrated transport eg. public transport, EV charging, e-bikes

Fleet upgrade to EV (community exposure)







#### Many important lessons and considerations

Land type

**Approvals process** 

**Power connection** 

**Build program** 

Experience

**Power usage** 

**Support operations** 



